

# The Benefits of “Pepper Inside”

## *The Pepper Team*

Visual Capitalist has a [superb graphic](#) depicting the \$94 trillion world economy. For most of us, such numbers are hard to absorb- we tend to think in hundreds, thousands, or even millions but not in trillions. When considering most peoples’ largest assets- houses- and the fact that the average American home is worth less than \$400,000, discussions of the size of the world economy can seem abstract or simply beyond the pale of imagination.

For some people, however, such vast sums of value or wealth are part of the everyday consideration set. Think for instance of the Asset/Portfolio Management industry; estimates are that Asset Managers collectively manage \$120 trillion worldwide. Even some individual Asset Management firms have over \$1Trillion AUM.

In this world, complexity is king. Hundreds of variables are at play and all impinge simultaneously on an Asset Manager’s decision process. What assets are the best to invest in, what are the different regulatory variables and proscriptions, what sort of liquidity profile to maintain, how should risk be managed, what percentage of AUM should be invested in alternatives- these and hundreds of other questions need to be asked and answered-with data.

The convergence of such a set of data-based questions and the sheer size and importance of the industry point to the need for an optimized technology infrastructure and systems- of-record designed specifically for the nuances of this industry.

Pepper’s cloud-native platform was built ground-up for Asset Managers- to manage all the steps from deal initiation to client reporting. Team Pepper built (and builds) the platform with the idea of “stewardship” in mind- Asset Managers are stewards of other peoples’ and institutions’ money and must approach that responsibility with the utmost of circumspection. Similarly, any platform on which billions of dollars are managed, must be the steward of data, security, and trust to both the Asset Manager and her investors.

The Pepper platform gives the Asset Manager a flexible, modular platform to manage the relevant data in the time-frames required for decision-making. In a world of complex asset classes and regulatory necessities, supporting decisions that drive ROI and minimize risk is job one for an “AssetTech” system of record.

Having Pepper “Inside,” offers both the Asset Manager the latest in scalable, secure, cloud-native data platforms but also the investor the knowledge that invested assets are being stewarded. Pepper Inside is a proxy for success in Asset Management.

The advantages of Pepper Inside are numerous.

Pepper Inside gives you--

1. A single source of truth for all data
2. An end to end platform from deal initiation to client reporting
3. Cloud-Native and secure infrastructure
4. Ability to optimize a complex, multi-asset, multi-strategy, and multi-currency portfolio.
5. Portfolio Optimization --by managing allocations, liquidity, compliance and concentration management
6. The asset master for detailed asset analysis and maintenance
7. Security, Scalability, and Flexibility

Bring Pepper Inside your organization and drive industry-leading ROI. Take advantage of data to grow AUM and to manage risk while doing it.

[www.onpepper.com](http://www.onpepper.com)